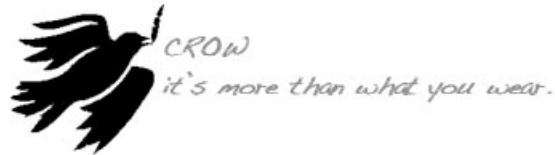


For Immediate Release
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CROW Clothing's Debut Collection

The Spring 2008 line of "Casual Chic" from **CROW Clothing** includes several creative takes on classics and a few exciting new must-haves for men and women.

- The Perfect Hoodie—This snugly unisex item was the inspiration for **CROW**. Available in short or long sleeves, our hoodie is fitted and includes thumb holes, deep front pockets, a generous hood with hair vent and even a pod-pocket.



- Hybrid Tanks—Perfect for the athletic-inspired woman, this top brings together the design of a halter, a tank top and a racerback to accentuate her beautiful back and arms. Also includes a shelf bra for a comfortable fit. Bonus: the front halter can be worn wide or cinched for a fancier affair.

- The Trila Dress—Women can control this dress! A unique drawstring offers a waist that can fit a wide range of body types and preferences. Plus, it can be easily adjusted into two different lengths. The "Pisces back" design accentuates that extra sexy small of the back, while still allowing the wearing of a standard bra.



- Realitees—This fitted T-shirt features our signature inside-out seams that offer a streamlined effect and nestle the fabric softly against his skin without irritation. Plus, the slightly shorter sleeves show off his arms just perfectly. Realitees are flexible and creative: just like an eco-strong man.

- Three-Way Shirts—Worn with the cowl forward, backward or just off the shoulder, this playful and sexy top lets the ladies choose. Green goddesses get to be beautifully versatile and truly embrace the sustainable spirit by using just one shirt for many occasions.



- Crolo Shirts—Combining the best of a favorite polo with the best of **CROW**, this hot top is perfect for stylish men looking for a new classic in their closet. Featuring two metal buttons with our signature inside-out seams in front and back, this super soft shirt dresses up his favorite jeans or makes the grade on Casual Fridays.



- Tiebreakers—Men should have fun with accessories too! Fresh and distinctive, this tie gives one-of-a-kind style through off-kilter stitching and crooked bottoms. Also features hand-stitched back, hem and lining.

- Denim Belts—Made from worn denim, this accessory comes straight from recycled jeans. Perfect for accentuating her waist and hips, the belt also shows off her eco-friendly fashion sense.

- Think Tees—Rejoice with **CROW**! A great new tee featuring our fabulous logo encourages hope, possibility and community. Explore, learn, share and grow—all while snuggling up in a super-soft T-shirt.



Photo credits: Pete Springer Photography

For more information about **CROW Clothing** or to speak with **CROW Founder and CEO damali ayo**, please contact Elisabeth Malzahn, Vice President of Marketing, elisabeth@crow-clothing.com or phone 720-220-7702.