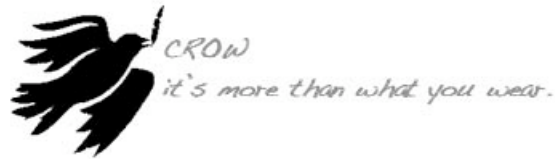


For Immediate Release
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More about damali ayo, “MamaBird,” Founder and CEO, CROW Clothing, LLC

damali ayo has a finely tuned eye for all things visual and energetic. As an artist, ayo engaged social issues by creating accessible, interactive “Now Art,” that involved viewers as participants in the art-making process while generating dialogue. ayo’s award-winning work has been shown at galleries around the world. She has spoken to colleges, high schools, non-profits and communities in 30 U.S. states and Canada. Her work, including the acclaimed book *How to Rent A Negro*, has been featured in over 100 publications and programs worldwide including *Bust*, *Chicago Tribune*, *Harper’s*, *Salon.com*, *The Seattle Times*, *The Village Voice*, *The Washington Post* and *CSPAN2’s* “Book TV.”



Photo credits: Pete Springer Photography

In 2008, ayo folded her work fighting racism into a broader vision for holistic change and healing in her creation of **CROW Clothing**, a new kind of clothing company that uses sustainable fibers, supports social change and helps to inspire its customer base through educational tools and resources.

ayo has been sewing and designing clothes since she could thread a needle. A ten-year yoga student, she lives an eco-lovely life in which she composts, sheet mulches, saves rainwater and grows her own food and medicinal herbs. ayo is committed to health and fitness, and finding natural paths to healing. Her life demonstrates her belief that “all things are connected.”

ayo says, “I have seen that change starts with people, relationships and courage. **CROW Clothing** fuels my passion for connecting people with resources and information to help them be all they can be.”

ayo has a Bachelor of Arts from Brown University in a dual concentration of public policy and American civilization. She also holds a Master of Fine Arts from Portland State University in studio arts. ayo is an avid gardener and herbalist who strives to live a life in harmony with principles of sustainability. damali ayo’s name means “beautiful vision of joy.” She lives in Portland, Oregon, with her blind adopted dog, Stevie.

For more information about **CROW Clothing** or to speak with
CROW Founder and CEO damali ayo,
please contact Elisabeth Malzahn, Vice President of Marketing,
elisabeth@crow-clothing.com or phone 720-220-7702.

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